

# BUSINESS DEGREE CHECKLIST 2018-2019 CATALOG YEAR

## ADMISSION

Students should apply for admission to the Eccles School (Upper Division) when they are taking their final pre-business courses by submitting an online application.

*(Undergrad.Eccles.Utah.Edu > Admissions > Declare Major > #3 Apply for Admission to the Eccles School)*

## MAJOR DECLARATION

When students are admitted to the Eccles School (Upper Division), they are declared as *Business Administration BS* (Bachelor of Science). Students who would like to pursue a different Eccles School major must complete the prerequisites for that major, then submit an online application.

*(Undergrad.Eccles.Utah.Edu > Academics > Majors)*

## HONORS DEGREES

Students seeking an HBA (Honors Bachelor of Arts) or HBS (Honors Bachelor of Science) from the Eccles School must complete the Honors College's requirements and their major's honors requirements.

*(Undergrad.Eccles.Utah.Edu > Academics > Honors College)*

## TRANSFER CREDIT

Students who have transfer credit that may fulfill Eccles School requirements can petition for equivalency.

*(Undergrad.Eccles.Utah.Edu > Admissions > Transfer Students > Transfer Equivalency Guide)*

## GRADING

C- is the minimum grade for all required business courses. Credit or no credit (CR/NC) is not an option.

**To schedule an appointment with an academic advisor, please stop by SFEBB 1120, call 801.581.7853, or visit [Eccles.Link/UAS-Appts](#).**

## PRE BUSINESS CORE: 18 CREDITS

- \_\_\_ **IS 2010** – Computer Essentials
- \_\_\_ **MATH 1090** – Business Algebra (QA)
  - Will accept MATH 1050, MATH 1080, MATH 1100, or higher.
  - Will accept a score  $\geq 2$  on the AP Calculus AB/BC exam.
  - Will not accept Quantitative Literacy (QL) credits.
- \_\_\_ **ACCTG 2600** – Survey of Accounting
- \_\_\_ **BUS or ECON 2010\*** – Principles of Microeconomics
  - Will accept a score  $\geq 3$  on the AP Microeconomics exam.
  - \*All sections of BUS 2010 are reserved for Business Scholars.
- \_\_\_ **BUS 1050 or 1051** – Foundations of Business Thought
- \_\_\_ **OIS 2340** – Business Statistics (QB)
  - PREREQUISITES: C- or better in IS 2010 and MATH 1090
  - Will accept a score  $\geq 3$  on the AP Statistics exam.

## OPEN UPPER DIVISION CORE: 9 CREDITS

- \_\_\_ **BUS 3800-3870\*** – 1 course from the Business & Social Science category
- \_\_\_ **BUS 3900-3960\*** – 1 course from the Business & Humanities category
  - \*All sections of BUS 3800 and BUS 3900 are reserved for Business Scholars.
- \_\_\_ **MGT 3810 or 3815\*** – Business & Professional Communication (CW)
  - PREREQUISITE: B- or better in EAS 1060, WRTG 2010, or WR2
  - Will accept HONOR 3200.
  - Will accept WRTG 3016 for all Eccles School majors except Management and Operations.
  - \*All sections of MGT 3815 are reserved for Business Scholars.

## CLOSED UPPER DIVISION CORE: 27 CREDITS

- \_\_\_ **ACCTG 3600 or 3601** – Principles of Accounting
- \_\_\_ **FINAN 3040 or 3041** – Financial Management (QI)
- \_\_\_ **FINAN 3050** – Introduction to Investments (QI)
  - PREREQUISITE: C- or better in FINAN 3040 or 3041
- \_\_\_ **IS 4410 or 4411** – Information Systems
- \_\_\_ **MGT 3680 or 3681** – Human Behavior in Organizations
- \_\_\_ **MKTG 3010 or 3011** – Principles of Marketing
- \_\_\_ **OIS 3660 or 3661** – Operations Management
- \_\_\_ **STRAT 3410** – Business Law
- \_\_\_ **STRAT 5700 or 5701** – Strategic Management
  - PREREQUISITES: C- or better in FINAN 3040 or 3041, MGT 3680 or 3681 and MKTG 3010 or 3011

## MAJOR REQUIREMENTS: 21+ CREDITS

*See next page.*

Students with questions about University of Utah, General Education, and Bachelor's Degree requirements should contact the Academic Advising Center. SSB 450 | 801.581.8146 | [advising.utah.edu](http://advising.utah.edu)

## UNIVERSITY OF UTAH REQUIREMENTS

- \_\_\_ 122 credits (minimum)
- \_\_\_ 40 upper division credits (minimum)
- \_\_\_ 2.0 cumulative GPA (minimum)
- \_\_\_ Residency Hours ([registrar.utah.edu](http://registrar.utah.edu))

## GENERAL EDUCATION REQUIREMENTS: 24+ CREDITS

- \_\_\_ American Institutions (AI)
- \_\_\_ Lower Division Writing (WR2) – WRTG 2010 or equivalent
- \_\_\_ Fine Arts (FF)
- \_\_\_ Fine Arts (FF)
- \_\_\_ Humanities (HF)
- \_\_\_ Humanities (HF)
- NOTE: BUS 1051 does not count as an HF for Eccles School majors.
- \_\_\_ Physical/Life Science (SF)
- \_\_\_ Physical/Life or Applied Science (SF/AS)
- \*\* Quantitative Reasoning (QA) – satisfied by MATH 1090
- \*\* Quantitative Reasoning (QB) – satisfied by OIS 2340
- \*\* Social/Behavioral Science (BF) – waived for Eccles School majors

### Minimum Grade

D- or CR  
B- or C-  
D- or CR  
D- or CR  
D- or CR  
D- or CR

D- or CR  
D- or CR  
C-  
C-

## BACHELOR'S DEGREE REQUIREMENTS: 3+ CREDITS

- \_\_\_ Diversity (DV)
- \*\* Upper Division Communication/Writing (CW) – satisfied by MGT 3810 or 3815
- \*\* International (IR) – satisfied by Global Perspectives
- \*\* Bachelor of Science (RECOMMENDED)  
Quantitative Intensive (QI) – satisfied by FINAN 3040 or 3041 and 3050
- OR
- \_\_\_ Bachelor of Arts (not recommended for Eccles School students)  
at least 2020 level proficiency in a foreign language

### Minimum Grade

C- or CR  
C-  
C-

C-

C- or CR

\*\* denotes courses satisfied by Eccles School requirements

## NOTES:

# BUSINESS ADMINISTRATION 2018-2019 CATALOG YEAR

*Gain a strong knowledge base across the fundamental disciplines of business.*

In addition to completing the University of Utah's and David Eccles School of Business' core requirements, students seeking a Bachelor's Degree in Business Administration must complete the following courses. Students can find full course descriptions and requisite details in the [general catalog](#) and on the [class schedule](#).

## CORE: 15 CREDITS

### \_\_\_\_ **ACCTG 5000** – Accounting Information Decision Making

PREREQUISITE: C- or better in ACCTG 3600 or 3601

*Topics include: using accounting information to make organizational decisions, analyzing financial statements to assess business profitability, using internal accounting information to evaluate business operations, the impact of taxes on business decisions and the role of auditing.*

### \_\_\_\_ **ENTP 5000** – Entrepreneurship

*Topics include: the concept, phenomenon and impact of entrepreneurship; thinking like an entrepreneur; and networking and managerial skills to create and launch a business.*

### \_\_\_\_ **FINAN 5000** – Intermediate Finance for Business Administration

PREREQUISITES: C- or better in FINAN 3040 or 3041 and 3050

*Topics include: corporate financial management (including capital budgeting, capital structure and dividend policy) and investments (including interest rate theory and derivative securities).*

### \_\_\_\_ **MKTG 5000** – Marketing Management

PREREQUISITE: C- or better in MKTG 3010 or 3011

*Topics include: target marketing, differentiation, branding and marketing strategy implementation.*

### \_\_\_\_ **OIS 5000** – Project & Process Management

PREREQUISITES: C- or better in IS 4410 or 4411 and OIS 3660 or 3661

*Topics include: mapping and documenting processes, assessing readiness for improvement, identifying requirements, preparing for and executing a formal project and evaluating results.*

## GLOBAL PERSPECTIVES: 6 CREDITS

### \_\_\_\_ **1 of the following courses:**

#### **ACCTG 5140** – International Accounting (IR)

PREREQUISITE: C- or better in ACCTG 3600 or 3601

#### **BUS 2900** – Introduction to International Business

#### **ENTP 5777** – Global Challenges for the Entrepreneur

#### **FINAN 4550** – International Finance (IR)

PREREQUISITE: C- or better in FINAN 3040 or 3041

#### **MGT 4900** – International Management (IR)

#### **MKTG 4840** – International Marketing (IR)

PREREQUISITE: C- or better in MKTG 3010 or 3011

#### **OIS 5620** – Global Supply Chain Management (IR)

PREREQUISITE: C- or better in OIS 3660 or 3661

### \_\_\_\_ **1 university-approved International (IR) course**