

SUCCESS STORIES

from the Business Career Management Center



2012 / 2013 MBA STUDENTS



SUCCESS STORIES

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Interview with **Kristine Taylor, MBA '13**

Why looking for an internship at a small company paid off. (2:58)

Tags: social media, marketing, hiring, search, technology

Wake up call: Internship search timeline. (2:45)

Tags: networking, U of U brand, professionalism

Networking: The key to finding a dream job in the Bay Area. (2:00)

Tags: professional organizations, marketing, technology

How to Launch the Lollipop: Winning her first case competition. (2:24)

Tags: team, competition, creativity

Summer internship working in digital marketing at Sifteo. (5:25)

Tags: marketing, technology, start-ups, interview, preparation

MARKETING

STUDENT PROFILE

Hometown:

Palo Alto, CA

Undergraduate Institution:

Brigham Young University

Undergraduate Degree:

English, minor in Women's Studies

Summer Internship:

Marketing at Sifteo

MBA Involvement:

Board Fellows, Net Impact Club, Net Impact Conference, Bench-to-Bedside Competition, Launch the Lollipop Competition, Bay Area Study Trip, Marketing Masters Club

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Interview with **Skylar Harvey, MBA '12**

Accepting a position with Ford Finance. (1:52)

Tags: rotational program, professional development, Michigan

The interview process: preparation and follow-through. (8:39)

Tags: case study, Ford, group interview, preparation, courses

Summer internship with Beneficial Financial. (1:19)

Tags: fixed income, securities, investment

Acing the interview with Goldman Sachs. (6:00)

Tags: technical interview, global investment research, informational interview, valuation

Switching from the MSF to the MBA program mid-stream. (2:06)

Tags: quantitative, qualitative, ACG, managerial

The benefits of his finance concentration. (2:08)

Tags: faculty, courses, internship, accounting, ACG

Information interviews revealed the importance of a CFA. (1:37)

Tags: MSF, CFA I, CFA II, Goldman Sachs, benefits administration

FINANCE

STUDENT PROFILE

Hometown:

Millville, Utah

Undergraduate Institution:

Utah State University

Undergraduate Degree:

B.S. Finance/Economics

Summer Internship:

Fixed Income Investment Analyst at
Beneficial Financial Group

Post-Grad Employment:

Ford Finance's Career Foundation Program

MBA Involvement:

Case Competition Club, ACG Cup, MBA
Experience Fellowship, and the Student
Consulting Initiative

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Interview with Andre Kemeny, MBA/MHA '12

Choosing the David Eccles School of Business. (3:47)

Tags: MHA, MBA, dual degree, healthcare, administration, career change

Best piece of advice for new MBAs. (2:27)

Tags: involvement, Lasonde, competitions, faculty

Extracurricular activities: making it all come together. (4:07)

Tags: Lasonde, new ventures, business plan, Bench-to-Bedside, competitions

Obtaining a competitive internship. (1:49)

Tags: pediatric, administration, interviews, healthcare, networking

Thinking bigger about his network. (2:36)

Tags: LinkedIn, contacts, leadership course

Turning a case competition into a dream internship. (3:37)

Tags: IHC think tank, healthcare, networking

Resume reality check: The making of an MBA quality resume. (3:46)

Tags: BCMC, quantitative, relevancy, preparation, interviews

OPERATIONS
& HEALTHCARE

STUDENT PROFILE

Hometown:

Osceola, IN

Undergraduate Institution:

Purdue University

Undergraduate Degree:

Electrical Engineering, Masters in Basic Medical Sciences – Physiology

Summer Internship:

Primary Children's Medical Center

MBA Involvement:

Student Consulting Initiative, Lasonde, USTAR, Intermountain Healthcare Student Think Tank Competition 1st Place Winner, Opportunity Quest Competition Finalist, New Venture Competition Semifinalist, Bench 2 Bedside Participant

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Interview with Tyler Riggs, MBA '12

JJ and Tyler discuss winning the Adobe Web Analytics Competition. (6:22)

Tags: Backcountry.com, digital marketing, ecommerce, analytics

Landing on-site interviews at NSHMBA. (2:27)

Tags: Target, Dell, Networking, BCMC, Staff Support

The story of getting a job at Adobe. (5:09)

Tags: recruiters, interview, accepting offers, Bay area study trip

Jumping into an internship in the Bay Area at a week's notice. (3:35)

Tags: CRM, study trip, start ups, networking, ecommerce

Advice to new MBAs. (1:17)

Tags: involvement, networking

INTERACTIVE MARKETING

STUDENT PROFILE

Hometown:

Logan, Utah

Undergraduate Institution:

Utah State University

Undergraduate Degree:

Journalism & Business

Summer Internship:

Davia.com — Palo Alto, CA

Post-Grad Employment:

Solutions Consultant, Adobe Systems —
Seattle, WA

MBA Involvement:

Board Fellows, GBSA, Student
Consulting Initiative, MBA Ambassador,
NSHMBA, Connect U, Bay Area Study Trip,
LINKS Marketing Case Competition

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Interview with J.J. Oliver, MBA '12

JJ and Tyler discuss winning the Adobe Web Analytics Competition. (6:22)

Tags: Backcountry.com, digital marketing, ecommerce, analytics

Turning a summer internship at Comcast into a job offer. (4:44)

Tags: web analytics, multiple offers, MTV, Adobe, networking

Networking in the world of digital analytics. (1:54)

Tags: Digital Analytics Association, symposium, networking, MTV, Comcast

Internship at Comcast (3:13)

Tags: Interactive media, website, end-user experience, executive access

Takeaways from a summer internship at Comcast. (2:27)

Tags: digital strategy, predictive modeling

Advice for new MBAs. (1:29)

Tags: involvement, competitions, faculty, networking

DIGITAL MEDIA

STUDENT PROFILE

Hometown:

Long Valley, New Jersey

Undergraduate Institution:

Grinnell College

Undergraduate Degree:

English & German

Summer Internship:

Web Analyst Intern – Comcast
Philadelphia

Post-Grad Employment:

Analyst – Comcast Converged Products

MBA Involvement:

NetImpact, GBSA, Graduate Assistant,
Adobe Web Analytics Competition, MBA
Ambassador, Marvin J. Ashton/Masters
Teaching Excellence Awards Committee,
Student Consulting Initiative

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Interview with **Jake Erramouspe, MBA/MS '12**

How involvement in the Operations Club led to an internship at Rio Tinto. (2:39)

Tags: engineering, project management

Life changing experience at NSHMBA, the MBA networking conference. (4:17)

Tags: interviews, case study, Deloitte, operations management, behavioral questions, UTC

Multiple interviews, multiple offers: The art of navigating the search. (4:19)

Tags: GE, engineering, on-site interviews, WECC, UTC

Getting involved with Connect U. (1:47)

Tags: networking, mentors

The power of developing a relationship with the BCMC. (5:21)

Tags: courses, interviews, offers, GE, UTC

Advice for new MBA students. (3:34)

Tags: involvement, competitions, Lasso, interviews

PROJECT AND OPERATIONS MANAGEMENT

STUDENT PROFILE

Hometown:

Helper, Utah

Undergraduate Institution:

Utah State University

Undergraduate Degree:

Electrical and Computer Engineering

Summer Internship:

Rio Tinto

Post-Grad Employment:

Senior Project Engineer, United Technologies Corporation, Hamilton Sundstrand

MBA Involvement:

GBSA, MBA Ambassador, NSHMBA, Lasso, Program, Operations Club President, UEC Volunteer, Smart Start, Connect U, Bay Area Study Trip, Investment Club, ACG Associate, MBA PALS, Marvin J. Ashton/Masters Teaching Excellence Awards Committee, Graduate Council Review (Operations Management), LINKS Marketing Case Competition

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Interview with Robert Collard, MBA '13

Internship as a Financial Analyst with Hershey (3:21)

Tags: interviews, NSHMBA, networking

MBA networking conference: Winning the interview in Spanish. (3:50)

Tags: NSHMBA, elevator pitch, preparation, interviews, Ford, case study, General Mills, Chrysler

Looking beyond the Utah horizon. (1:29)

Tags: corporate finance, relocating, NSHMBA

Moving to Hershey, Pennsylvania. (2:47)

Tags: networking, mentors

The power of entrepreneurship for the Financial Analyst. (3:52)

Tags: entrepreneur club, corporate finance, case competition

FINANCE

STUDENT PROFILE

Hometown:

Salt Lake City, UT

Undergraduate Institution:

University of Utah

Undergraduate Degree:

B.S. Finance, Minor in Spanish

Summer Internship:

The Hershey Company, Financial Planning and Analysis

MBA Involvement:

Entrepreneur Club, NSHMBA, Seattle Study Trip, GSBA



For more information on the Full-Time MBA program:

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