Friday, May 10

8:00 a.m. – 9:00 a.m. | Registration and Breakfast | Lobby

9:00 a.m. | Welcome | Auditorium
Todd Zenger (Utah)

9:05 a.m. – 10:25 a.m. | PLENARY SESSION | Auditorium

International Business and Strategy in an Era of Global Flux
Joanne Oxley, Chair

The Contingent Effect of Patriotic Rhetoric on Firm Performance
Alexander Mohr (Vienna), Christian Schumacher (ETH Zurich)

Managing Policy Reversals: Consequences for Firm Performance
Daniel Blake (Utah), Srividya Jandhyala (China)

Discriminatory Product Differentiation: The Case of Israel's Omission from Airline Route Maps
Paul Vaaler (Minnesota), Joel Waldfogel (Minnesota)

The Substantive Change and Spillover Effects of Participation by Firms in Government’s Regulatory Design Process: Evidence from a Multi-Layered Online Survey Experiment in Vietnam
Edmund Malesky (North Carolina), Markus Taussig (New Jersey)

10:25 a.m. – 10:40 a.m. | BREAK

10:40 a.m – 12:00 p.m. | STAKEHOLDER THEORY | Room 1120
Are Financially Transparent Firms Environmentally Transparent Too?
Eun-Hee Kim (Fordham), Mingying Cheng (Fordham)

Strategic Alternation of Stakeholder Salience: Insights from Monte Dei Paschi Di Siena (1996-2012)
Shemuel Y. Lamproniti (Warwick), Elise Operti (Essec), Stoyan V. Sgourev (Essec)

Appealing to The Wrong Stakeholder? The Uneven Returns of Transparency in Voluntary Disclosure
Joel Andrus (Missouri), Patrick J. Callery (Carleton), Jake Grandy (Cal State-Long Beach)
INNOVATION | Room 1130
Organizational vs. Crowd Selection: Implications for Exploration and Exploitation
Berk Can Deniz (Stanford), Jesper B. Sorensen (Stanford)

Living it up at the Hotel California: Employee Mobility Barriers and Inventor Collaborativeness in Firms
Eunkwang Seo (Illinois) & Deepak Somaya (Illinois)

The Entrepreneurial Commercialization of Science: Evidence from “Twin” Discoveries
Matt Marx (BU), David H. Hsu (Wharton)

Yeongsu A. Kim (Amherst), Jongsoo (Jays) Kim (Hong Kong & Baptist University)

KNOWLEDGE | Room 2130 (2nd floor)
Firm Scope and Spillovers from New Product Innovation: Evidence from Medical Devices
Matthew Grennan (Wharton), Charu Gupta (Wharton), Mara Lederman (Rotman)

Prior Experience and the Emergence of Hierarchy in Young Firms
Megan Lawrence (Vanderbilt), Christopher Poliquin (UCLA)

Hatching the Platform Ecosystem: Mobilizing Complementors by Creating Social Foci
David R. Clough (UBC)

From Mass to Motion: Conceptualizing and Measuring the Temporal Dynamics of Industry Clusters
Min Jung Kim (Minnesota), J. Myles Shaver (Minnesota), Russel J. Funk (Minnesota)

12:00 p.m – 1:00 p.m. | LUNCH | Lobby

1:00 p.m. – 2:45 p.m. | HUMAN CAPITAL | Room 1120
Analyzing the Aftermath of a Compensation Reduction
Jason Sandvik (UofU), Richared Saouma (Mich State), Nathan Seegert (Utah), Christopher Stanton (Harvard)

The Role of Individuals’ Human and Social Capital in Organizations: Implications of Key Individuals’ Temporary Absences for Organizational Performance
Carlos Inoue (Rotman)

Partnering with Base-of-the-Pyramid Entrepreneurs: The Dual Role of Managerial Capital Transfer
Thomas Teodorovicz (Insper-Brazil)

Knowledge Sharing and Intra-Organizational Worker Mobility
Jasmina Chauvin (Georgetown), Christopher W. Poliquin (UCLA)
CORPORATE SOCIAL RESPONSIBILITY | Room 1130
Corporate Purpose and Firm Ownership
Claudine Gartenberg (Wharton), George Serafeim (Harvard)

Does Marginal Inclusion on a Ranking Enhance Firm Value? Evidence from the 100 Best Corporate Citizens List
Ben Lewis (BYU), W. Chad Carlos (BYU)

The Importance of Gender Congruence in Corporate Social Responsibility: Field Experimental Evidence of Applicant Interest
Mabel Abraham (Columbia), Vanessa C. Burbano (Columbia)

CSR Categories, Uniqueness and Market Value
Leandro Nardi (Utah & Insper), Todd Zenger (Utah), Sergio Lazzarini (Insper-Brazil), Sandro Cabral (Insper-Brazil)

ENTREPRENEURSHIP | Room 2130 (2nd floor)
Economies Before Scale: Learning, Survival, and Performance of Young Plants in the Age of Cloud Computing
Wang Jin (MIT), Kristina McElheran (University of Toronto and MIT Sloan)

Entrepreneur— a Jockey or a Horse Owner?
Elena Kulchina (North Carolina State), Pernille Gjerlov-Juel (Aalborg University)

What Kind of Village Fosters Entrepreneurial New Venture Development?
Rebecca Karp (Boston University), Siobhan O’Mahony (Boston University)

The Role of Entrepreneurial Self-Efficacy on Entrepreneurs’ Financing Design Preferences: Evidence from a Crowdfunding Context
Dalee Yoon (Krannert-Purdue)

2:45 p.m. – 3:00 p.m. | BREAK

3:00 p.m. – 4:50 p.m. | LEARNING | Room 1120
Building and Deploying Speed Capability: How and When do Different Learning Experiences Matter?
Ashton Hawk (Leeds), Toby X. Li (Rice), Jan-Michael Ross (Imperial College, London)

The Post-Entry Liability of Pre-Entry Success Knowledge
Dirk Martignoni (Universita della Svizzera italiana)

Experimentation, Learning, and Appropriability in Early-Stage Ventures
Andrea Contigiani (Wharton)

Organizational Design, Overconfidence, and Learning in Entrepreneurial Teams
John S. Chen (Florida), Daniel W. Elfenbein (Washington University), Hart E. Posen (Wisconsin),
Ming Zhu Wang (Washington University)

AI & MACHINE LEARNING | Room 1130
Get Rich of Die Trying…Unpacking Revenue Model Choice Using Machine Learning and Multiple Cases
Ron Tidhar (Stanford)
The Impact of Automation on Organizational Creativity and Innovation
Harshvardhan Ketkar (University of Michigan)

Data Science in Strategy, Machine Learning and Text Analysis in the Study of Firm Growth
Daan Kolkman (Netherlands), Arjen van Witteloostuijn (University of Antwerp)

When Algorithms Take Over: Who Uses Robo Advisory for Investment Decisions?
Anke Schulz (LMU Munich), Anja Tuschke, (LMU Munich), Alexander Ilgen, Deutsche Bank AG, Mattias Weib (Deutsche Bank AG)

ALLIANCES | Room 2130 (2nd floor)
The Need for Speed and How to Get It: Firm Speed and the Decision To-Go-It Alone Versus Partner
Ashton Hawk (Colorado), Jeffrey Reuer (Colorado), Andrew Garofolo (Colorado)

Economies of Scope and Optimal Due Diligence in Corporate Acquisitions
Jeffrey J. Reuer (Colorado), Arkadiy V. Sakhartov (Illinois)

Socially Advantaged? How Social Affiliations Influence Access to Valuable Service Professional Transactions
Timothy Gubler (UC Riverside), Ryan Cooper (Maryland)

4:50 p.m. – 5:00 p.m. | LOAD BUSSES | Stein Erickson Lodge
6:00 p.m. – 8:30 p.m. | DINNER IN DEER VALLEY, UTAH Stein Erickson Lodge
8:30 p.m. | DEPART FOR UNIVERSITY OF UTAH AND CITY CREEK MARRIOTT HOTEL

Saturday, May 11

8:00 a.m. – 9:00 a.m. | BREAKFAST | Lobby

9:00 a.m. – 10:20 a.m. | COMPETITIVE ADVANTAGE | Room 1120
Sub-Activity in Intra-Firm Resource Combinations and its Implications
Jaideep Anand (Ohio State), Sungho (Ryan) Kim (Southern Illinois University)

R & D Races as Strategic Factor Markets
Jovan Grahovac (Purdue), H. Dharma Kwon (Illinois), Wenxin Xu (Hong Kong Polytechnic University)

Interdependence, Complementarity, and Ruggedness of Performance Landscapes
Hazhir Rahmandad (MIT)

Sustaining Competitive Advantage in Turbulent Digital Marketplaces
Kevin J. Boudreau (Northeastern & NBER), Lars Bo Jeppesen (Copenhagen Business School) Milan Miric (USC)
HUMAN RESOURCES & GENDER | Room 1130

The Gender Composition of Firms and Risk-Taking Behavior: Evidence from Mutual Funds
Christian L. Dezso (Maryland), Evan Rawley (Minnesota), Evan Rawley (Minnesota), David Gaddis Ross (Florida)

Does Unbundling Facilitate Experimentation and the Discovery of New Talent?
Sungyong Chang (LBS)

Extra-Organizational Determinants of Careers: Gendered Expert Authority and Attainment of Patent Examiners
H. Colleen Stuart (Johns Hopkins), Roman V. Galperin (Johns Hopkins)

INNOVATION & VENTURE CAPITAL | Room 2130 (2nd floor)
Financing Cascades: Sequencing Public and Private Funding in University Spinoffs
Andrea Belz (USC), Sara Gong (USC), Fernando Zapatero (USC)

The Many Paths to Success: How Early Resource Configurations of Young Technology Ventures Affect the Likelihood and Speed to Reach Liquidity Events
David G. Sirmon (University of Washington), Emily Cox Pahnke (University of Washington), Jen Rhymer (University of Washington), Joanna Tochman Campbell (Cincinnati)

Effect of Venture Capital Investments on Product Failures: Evidence from Recalls in the Medical Industry
Moonsik Shin (Purdue)

The Coevolution of International Scope and Technological Knowledge
Niron Hashai (Arison School of Business)

10:20 a.m. – 10:40 a.m. | BREAK

10:40 a.m. – 12:00 p.m. | PROBLEM FORMULATION & DECISION-MAKING | Room 1120
Judgement Aggregation in Creative Production. Evidence from the Movie Industry
Hong Luo (Harvard), Jeffrey Macher (Georgetown), Michael Wahlen (MIT)

Measuring Strategic Decision Making
Nick Bloom (Stanford), Michael Christensen (Harvard), Jan Rivkin (Harvard), Raffaella Sadun (Harvard), MJ Yang (Utah)

Getting to the Root of Things: Effects of Epistemic Motivation and Construal Level on Problem Formulation
Chan Hyung Park (Washington University)

ORGANIZATIONAL DESIGN | Room 1130
Small Numbers Bargaining in the Age of Big Data: Evidence from a Two-sided Labor Matching Platform
Moshe A. Barach (Minnesota), Aseem Kaul (Minnesota), Ming Leung (UC Riverside), Sibo Lu (Upwork.com)

Informational Costs of Integration
Leonardo M. Kluppel (Ohio State)
Coordination and Organization Design: Theory and Micro-Evidence
Wouter Dessein (Columbia), Desmond (Ho-Fu) Lo (Santa Clara University), Chieko Minami (Kobe University)

GOVERNANCE | Room 2130 (2nd floor)
Experimentation, Bottlenecks, and Organizational Form: Innovation and Growth in the Nascent Drone Industry
Robert P. Bremner (Stanford), Kathleen M. Eisenhardt (Stanford)

Vertical Collaboration and Performance of Knowledge-Based Products: Evidence from the Korean TV Drama Industry
Yongwook Paik (Kaist), Yujin Kim (Shanghai Tech), Evan Rawley (Minnesota)

Are Governance Mode and Location Choices Interdependent?
Michael J. Leiblein (Ohio State), Marcus M. Larsen (Copenhagen Business School), Torben Pedersen (Bocconi)

Selling to the Sharks: Divestiture Performance and the Role of Private Equity Acquirers
Paul Nary (Wharton)

12:00 p.m. – 1:30 p.m. | LUNCH AND POSTER SESSION | Lobby

Disclosure Regulation and Competition between Multinational and Domestic Firms: Evidence from Canadian Oil Investment
Jieun Shin (George Washington), Robert Weiner (George Washington)

Mingtao Xu (Purdue)

A Battle on Two Fronts: Project Resource Asymmetry, Institutional Heterogeneity and Institutional Distance in the Multi-Party Alliance
Rachel Pacheco (Wharton)

Configuration Theory for Assessing Marketing Capabilities of Contrarian Strategy Performance Outcomes: Complexity Theory Perspectives
Gabor Nagy (INSEEC), Carol M. Megehee (Coastal Carolina), Arch G. Woodside (Curtain-Australia)

Relational Governance of Firm-Advisor Ties and Financial Performance in the Context of Corporate Divestiture
Seemantini Pathak (Missouri), Shi-Chi Chiu (Houston)

A Model of Divestiture Decisions with Shifting Focus of Attention
Veronica Cappelli (HEC Paris), Rahul Anand (HEC Paris)

Technology Diffusion with Generation Cohorts
Anil R. Doshi (UCL)

Delayed Forbearance: Multipoint Contact and Mutual Forbearance in Inaugural and Subsequent Actions
Tuofu Jin (Canberra Australia)

Blinded by the Sun: Demand-Side Legitimacy and Incumbents’ Barriers to New Technology Investments
Carmen Weigelt (Tulane), Shaohua Lu (Santa Clara), J. Cameron Verhaal (Tulane)

This Cloud Has a Silver Lining: Economic Crisis and Technological Exploration
Amit Kumar (Warwick)

Fashion Power: Status Transfer and Price
Eva-Marie Kirchberger (Imperial), Mark Thomas Kennedy (Imperial), Frederic Godart (Imperial)

The Influence of Venture Capital Syndicate Size on Venture Performance
H. Dennis Park (Texas)

How Far from the Tree Does the (Good) Apple Fall? Spinout Generation and the Survival of High-Tech Firms
Roberto Fontana (Pavia), Lorenzo Zirulia (Bologna)

Innovation, Strategy and Financial Performance
Mark Anderson (Calgary), Rajiv Banker (Temple), Dmitri Byzalov (Temple), Soonchul Hyun (UNC)

The Business of Virtue: Evidence from Socially Responsible Investing in Financial Markets
Saheli Nath (Northwestern)

Firms’ Political Strategies Abroad: Opening the Black Box of Commercial Diplomacy
Srividya Jandhyala (Essec)

Resilient but Stunted: Long Term Organizational Imprints of Being Founded After a Natural Disaster
Sunasir Dutta (Minnesota)

Coordinated Nonmarket Strategies of Market Rivals: Evidence from the Tobacco Industry
Brandon Schaufele (Ontario)

Opening Up the Black Box: A Contingent Dual-Process Model of Ambidexterity Emergence
Raphael Boemelburg (St. Gallen), Justin J.P. Jansen (Rotterdam), Maximilian Palmé (St. Gallen), Oliver Gassmann (St. Gallen)

Board of Directors’ (BODs) Effectiveness, Leadership, and Firm Outcome
Nurit Hahum (Coller), Abraham Carmeli (Coller)

Knowledge Catalysts: The Role of Generalist Incumbents in Post-Hiring Knowledge Integration
Di Tong (Drexel), Jeongsik Jay Lee (Drexel)
1:30 p.m.– 2:50 p.m. | **TOP MANAGEMENT TEAMS** | Room 1120

Harvesting After IPO: The Effect of Director Departure on Stock Returns  
Victor E. Jarosiewicz (Bryant), Gwendolyn Lee (Florida)

Better Together? CEO Identity and Firm Productivity  
Ines Black (Duke)

Sibling Rivalry: Zero-Sum Dynamics of Managerial Power and Firm Value in Business Groups  
D. Daniel Keum (Columbia)

**INNOVATION** | Room 1130

Proprietary Rights and the Market for Technology: Evidence from the Invalidated Gene Patents  
Sina Khoshkokhan (Boston University)

Strategies for the Distrupted  
Anita M. McGahan (Rotman), Richard Saoma (Michigan State), Robert Wuebker (Utah)

Patent Renewals as an Intellectual Property Rights Management Strategy  
Jung-Hyun Kwon (Texas), Haemin Dennis Park (Texas)

**COMPETITION** | Room 2130

First-Mover Advantages Versus First-Mover Benefits: What’s the Difference and Why Does It Matter?  
Kubilay Cirik (Purdue), Richard Makadok (Purdue)

Competitive Heterogeneity in Growing and Shrinking Markets  
Jody Magliolo (Southern Methodist), Tammy Madsen (Santa Clara University), Gordon Walker (Southern Methodist)

Weapons of Mass Attention Direction: Competitive Dynamics of the Korean Popular Music Industry  
Johan S. G. Chu (University of Chicago), Sung Shul Noh (Saitama University)

Competitive Exclusion vs. Mimetic Isomorphism? An Identified Empirical Test  
William P. Barnett (Stanford), Xiao Ziao (Peking University), Yi Zhou (Peking University)

2:50 p.m.– 3:10 p.m. | **BREAK**

3:10 p.m.– 4:30 p.m. | **PLENARY SESSION** | Auditorium

Reinvigorating Research on Organizational Culture and its Link to Strategy  
Jenny Chatman (UC Berkley)

Strategy Science Business Meeting and 2020 Conference  
Dan Levinthal, Todd Zenger