

OPPORTUNITY SCHOLARS



Since its inception in 1997, the Opportunity Scholars program continues to service a growing student population who are the first in their families to attend college. The program has supported almost 900 students earning degrees from the David Eccles School of Business at the University of Utah.

The program benefits students by providing retention resources such as one-on-one academic and career counseling and mentoring from alumni, advisory board members, and business corporate. The staff members in the program also assist students with navigating life on campus, in addition to the chance to explore all aspects of the business school on one of the most beautiful college campuses in Utah.

Core Values:

The **student**, **first** and foremost

Promote **diversity** in the classroom and the workplace

Provide scholarship **opportunities** for underrepresented students

Support **success** by increasing retention and graduation rates

Create a sense of **community**



The Mission

The Opportunity Scholars program aims to support and enhance the educational experience of first-generation business students as they progress toward graduation.

Who are the Opportunity Scholars?

Business major:

Pre-business or majoring in one of the business majors: Accounting, Business Administration, Entrepreneurship, Finance, Information Systems, Management, Marketing, Operations & Supply Chain, Quantitative Analysis of Markets and Organizations (QAMO).

GPA:

Maintaining a 3.0 cumulative GPA or higher

First Generation:

Students whose parents have not graduated from a four-year higher education institution. Students are the first in their immediate family to attend college.

Need:

Demonstrated financial need as evidenced through federal student aid

Students in the Program Receive the Following:

Scholarships to help cover the cost of tuition and/or books

Tutoring, mentoring, academic advising, and career coaching

Community service-learning project

Sense of community and support

Counseling

Networking opportunities



These resources help first-generation students from diverse backgrounds overcome the barriers that may stand in their way to higher education.

Currently, more than 180 students are involved in the Opportunity Scholars program. The program includes a dynamic demographic of diverse students from around the world. Overall, there are 28 languages spoken by the group.

