GAME ON

S $133 MILLION HAS BEEN SPENT ON CRYPTO ADS SINCE JANUARY 2020

IN REDDIT FORUMS AND ON MADISON AVENUE, THE GAME HAS EVEN BEEN RECHRISTENED THE "CRYPTO BOWL!"

% OF RETWEETS

8% 10% 7% 37% 38% DISNEY+ FTX MCDONALDS AMAZON AMC+

% OF TOTAL TWEETS

15 21 17 Streaming Food/Beverage Crypto apps

TOP TWEETS BY BRANDS

226K 182K 180K 108K 68K

DISNEY+ MCDONALDS AMAZON FTX NBC

WINNERS

Views: 69 MM Likes: 19000

Views: 42 MM Likes: 797,000

Views: 36 MM Likes: 1.7 MM

COINBASE 500K+
Dr. Strange 2 200K+
NOPE 200K+
BEL AIR 200K+
Lord of the Rings 200K+

INFORMATION SOURCES

FACEBOOK
SWIRE COCA-COLA, USA
ta
DOMO
te
Layton
FREETOS
SPLASH ED
alteryx