



CERTIFICATE IN DIGITAL LITERACY

The Kahlert Certificate in Digital Literacy provides an introduction and overview of cutting-edge technologies and their influence on the world. Students admitted to the Kahlert Scholars program, receive scholarships that can be used toward this certificate. To complete the certificate, students must take seven courses and 21 credits. Students can choose from many courses and complete them in any order. Enroll in the certificate by applying to the Kahlert Scholars program.

Program Requirements

Foundation Classes

- ☐ IS 2020 — Fundamentals of Information Systems (3 credits)
- ☐ COMP — 1010 Programming for all (3 credits)

Human Computer Interface

- ☐ IS 2460 — UI/UX Design for Business (3 credits)
- ☐ IS 2465 — Web & Mobile for Business App. Development (3 credits)
- ☐ IS 2480 — Introduction to Product Management (3 credits)
- ☐ MKTG 2310 — Introduction to Digital Marketing (3 credits)
- ☐ COMM 3555 — Digital Journalism (3 credits)
- ☐ COMM 5665 — Social Media Journalism (3 credits)
- ☐ DES 2615 — Intro to Design Thinking (3 credits)
- ☐ DES 4810 — Intro to Digital Products (3 credits)

Understanding & Use of Data

- ☐ IS 2492 — Database for Business (3 credits)
- ☐ IS 2491 — Business Analytics and Visualization (3 credits)
- ☐ IS 2493 — Introductory Big Data for Business Applications (3 credits) OR
- ☐ GEOG 5150 — Geospatial Big Data (3 credits)
- ☐ IS 2489 — Introductory Predictive Analytics for Business (3 credits)
- ☐ LING 3300 — Computers & Language (Text Mining) (3 credits)
- ☐ IS 2495 — Introductory AI & ML for Business (3 credits)

Computer Networking & Info. Security

- ☐ IS 2470 — Digital Security (3 credits)
- ☐ IS 2475 — Introductory Blockchain for Business (3 credits)

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