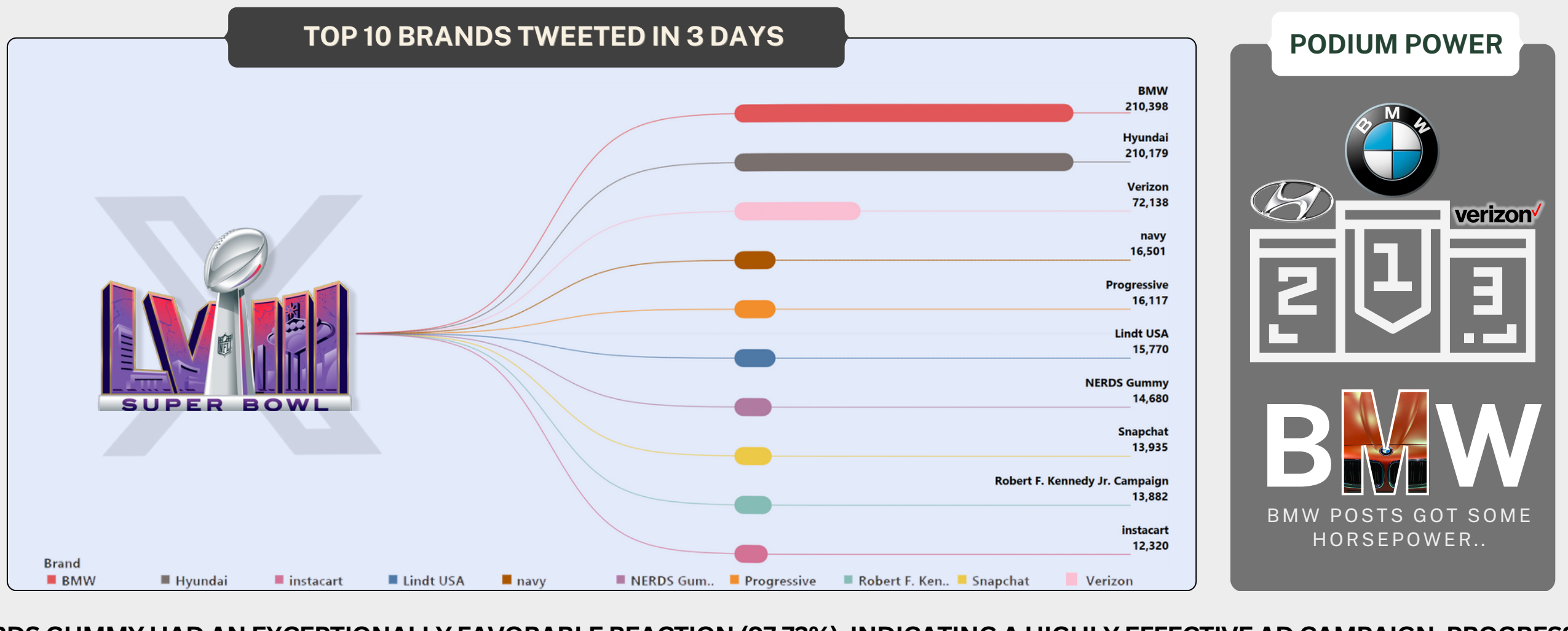
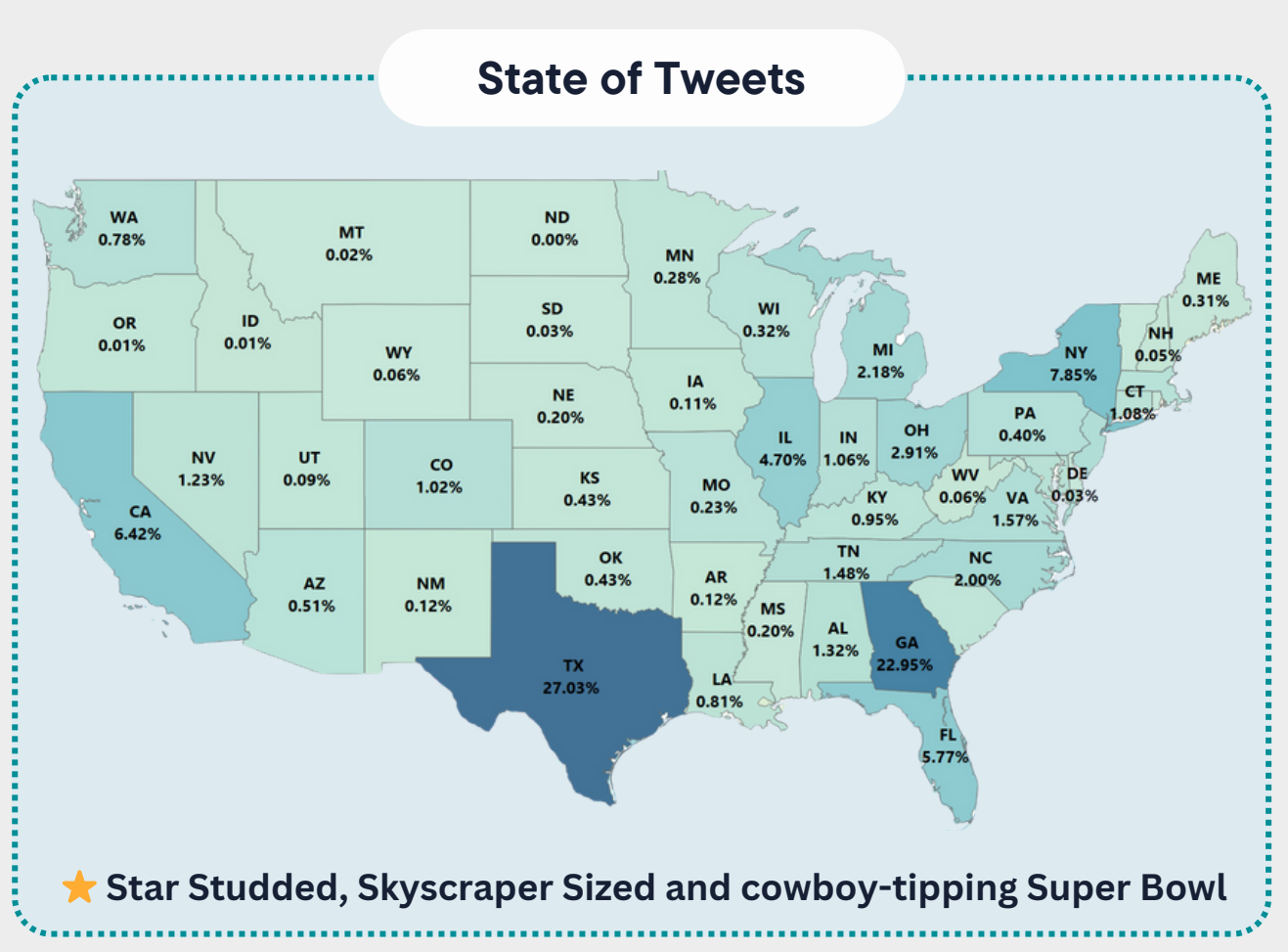
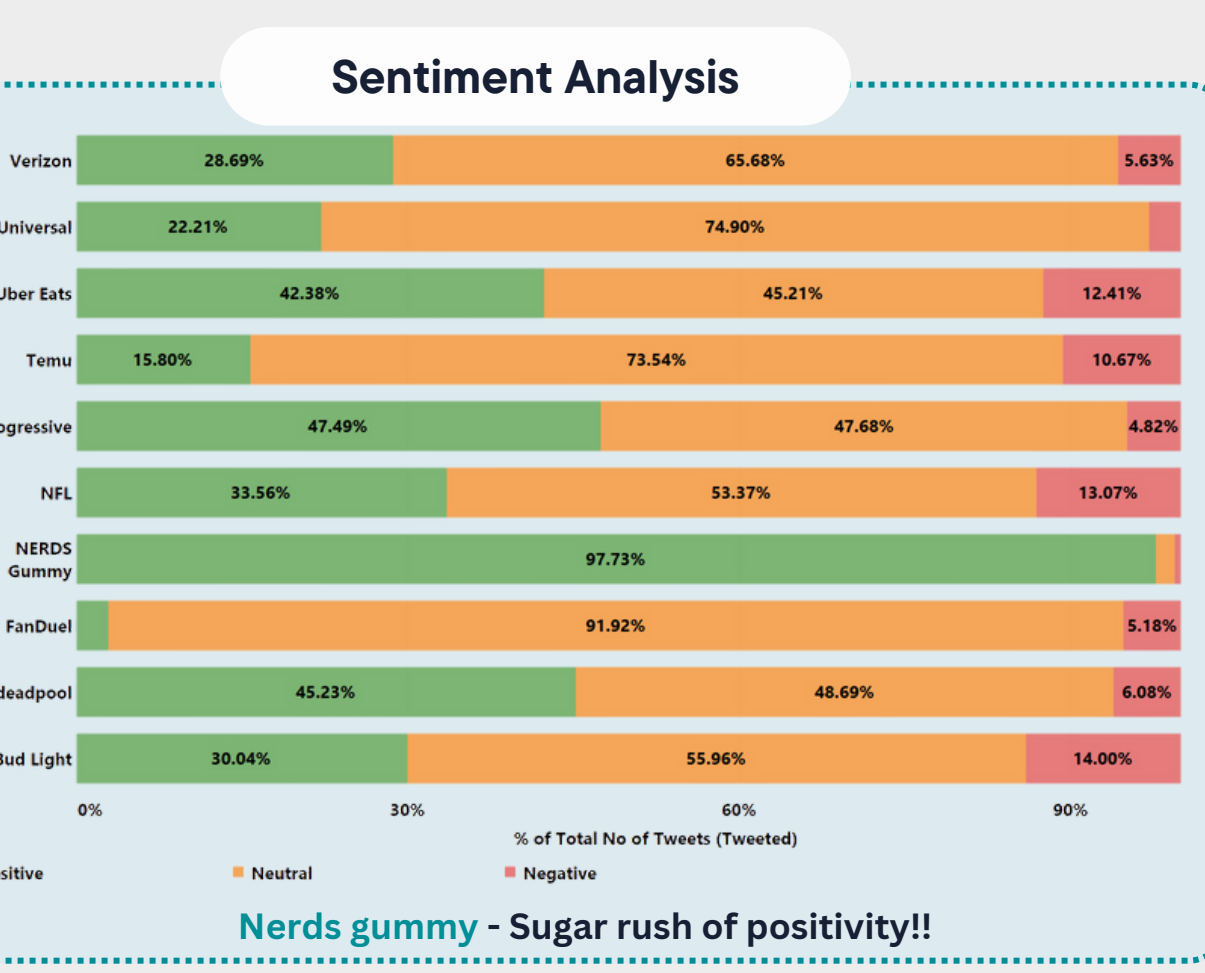


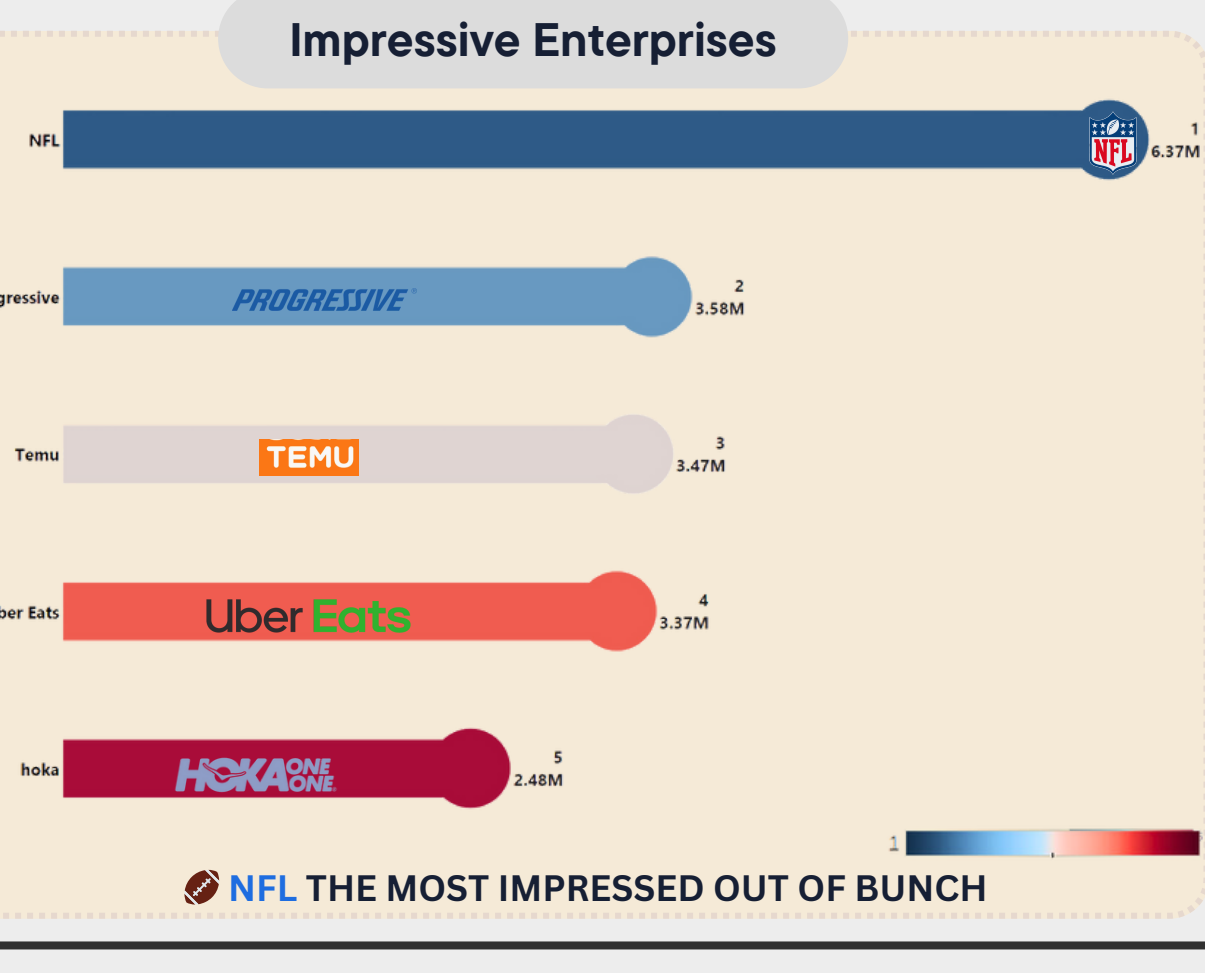
Quarter Analysis : Game of Ads and Tweets



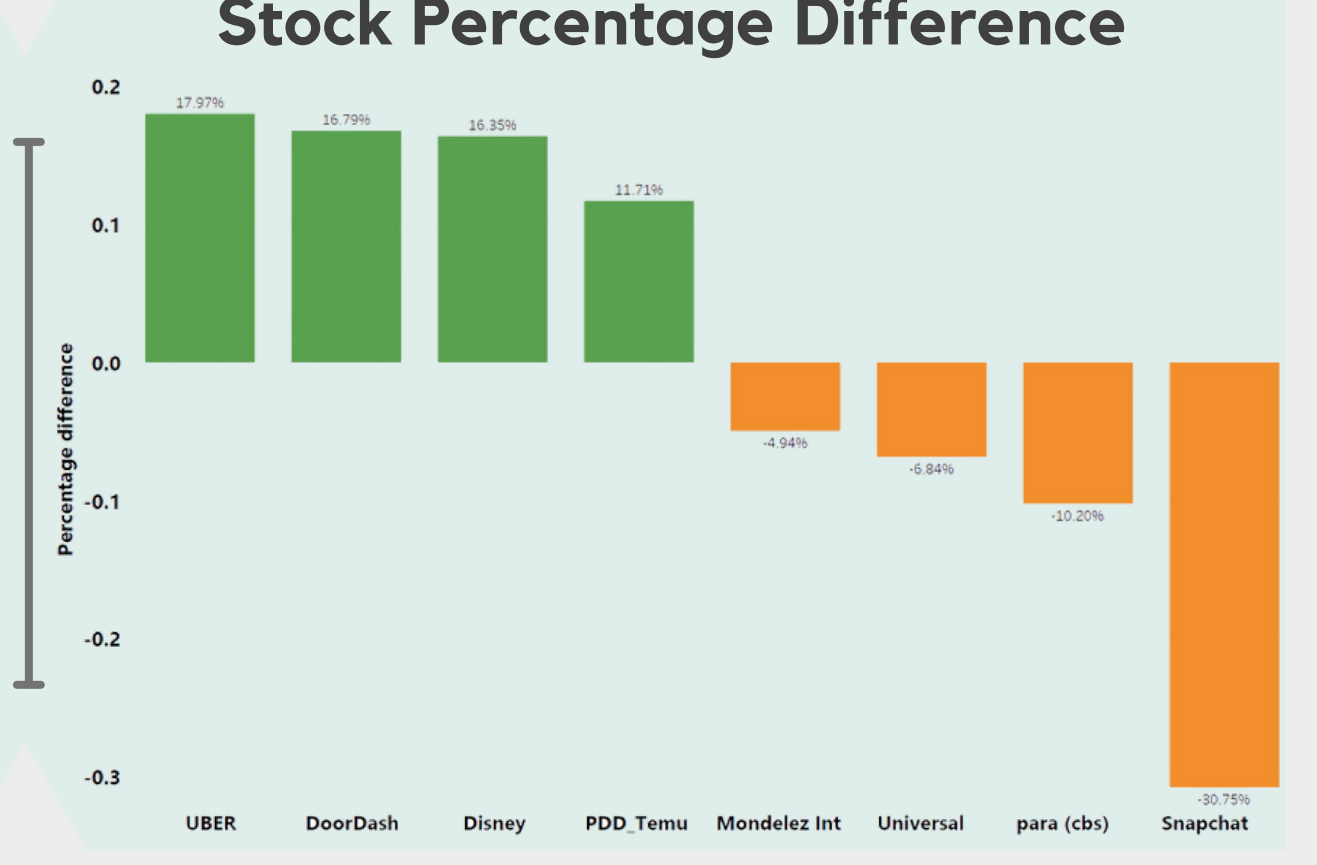
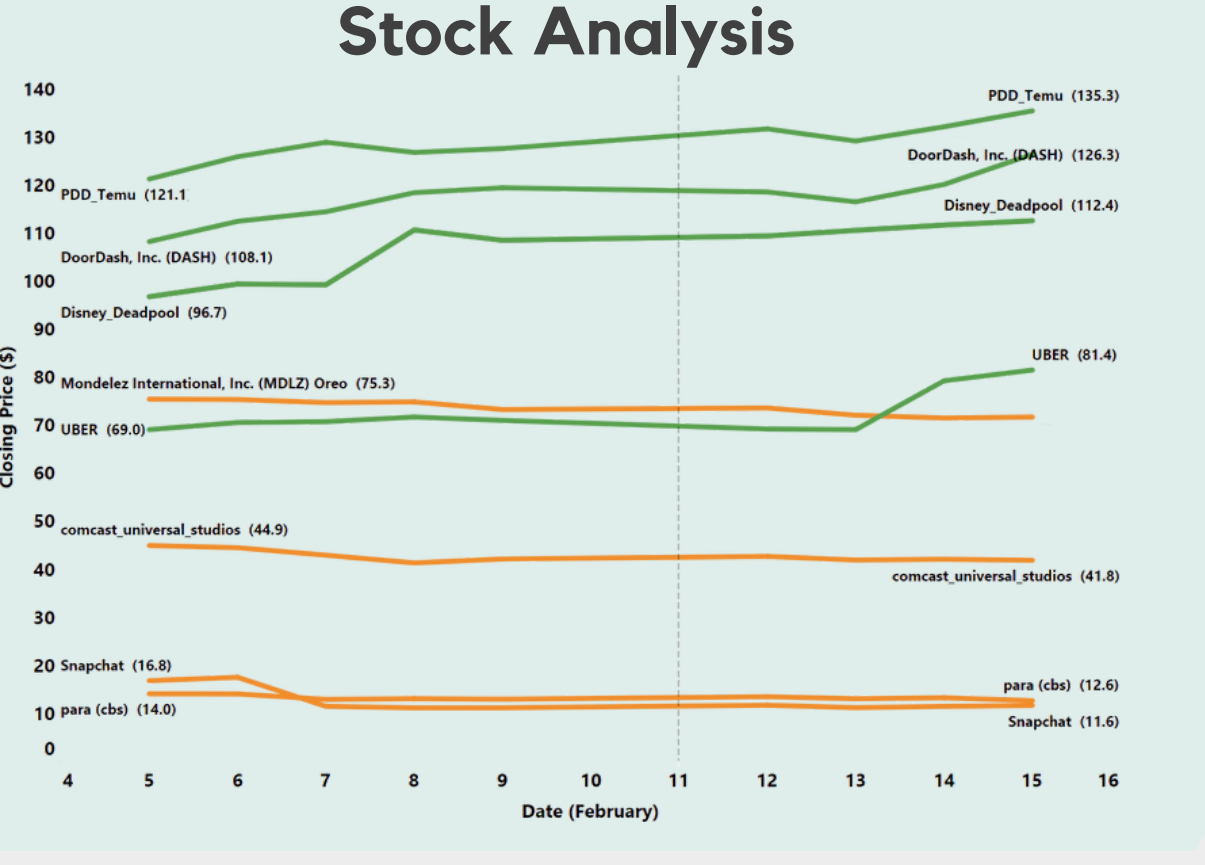
NERDS GUMMY HAD AN EXCEPTIONALLY FAVORABLE REACTION (97.73%), INDICATING A HIGHLY EFFECTIVE AD CAMPAIGN. PROGRESSIVE CAME IN SECOND WITH A HIGH FAVORABLE FEELING OF 47.49%, WHILE NEARLY HALF OF THE AUDIENCE WAS NEUTRAL.



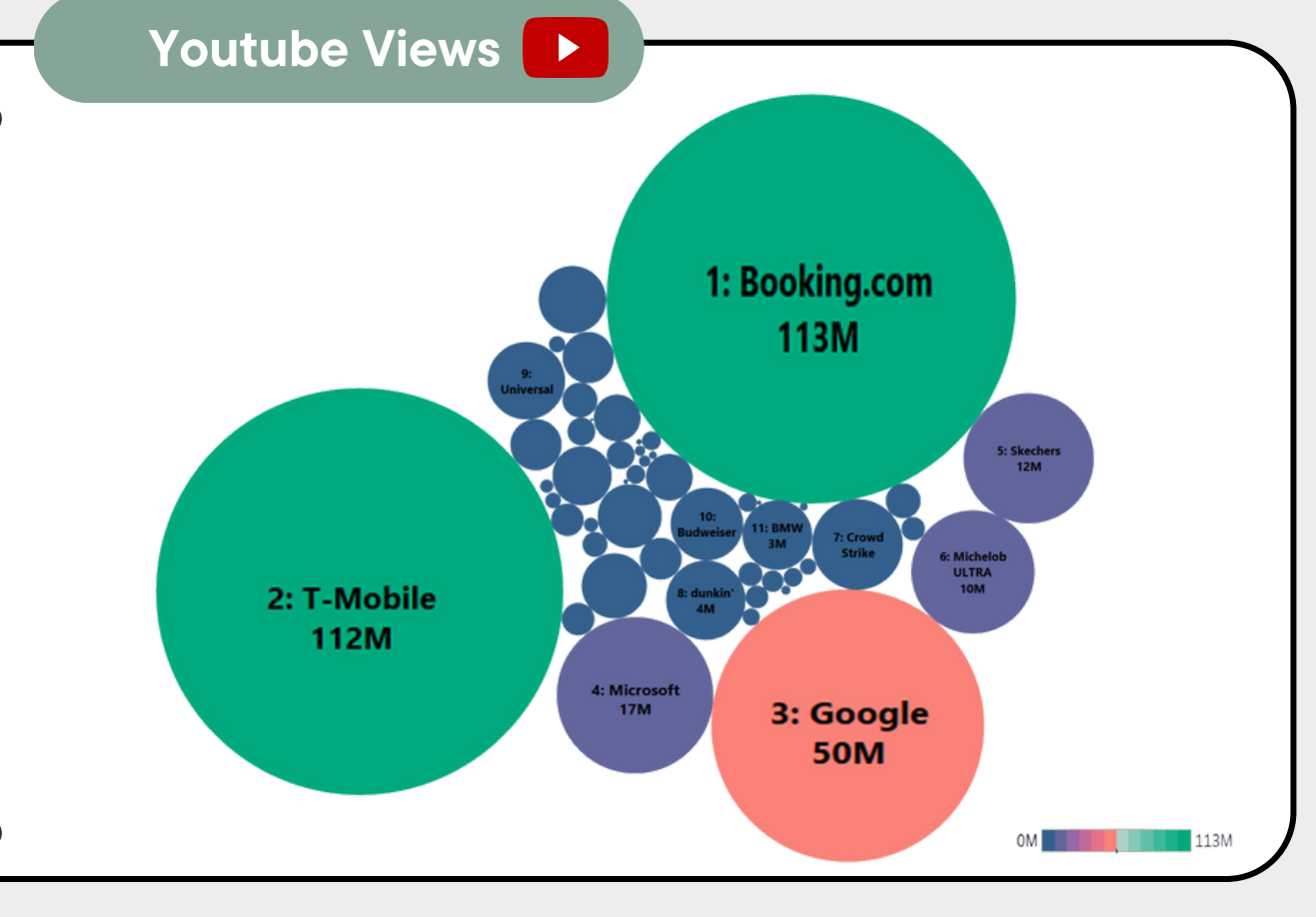
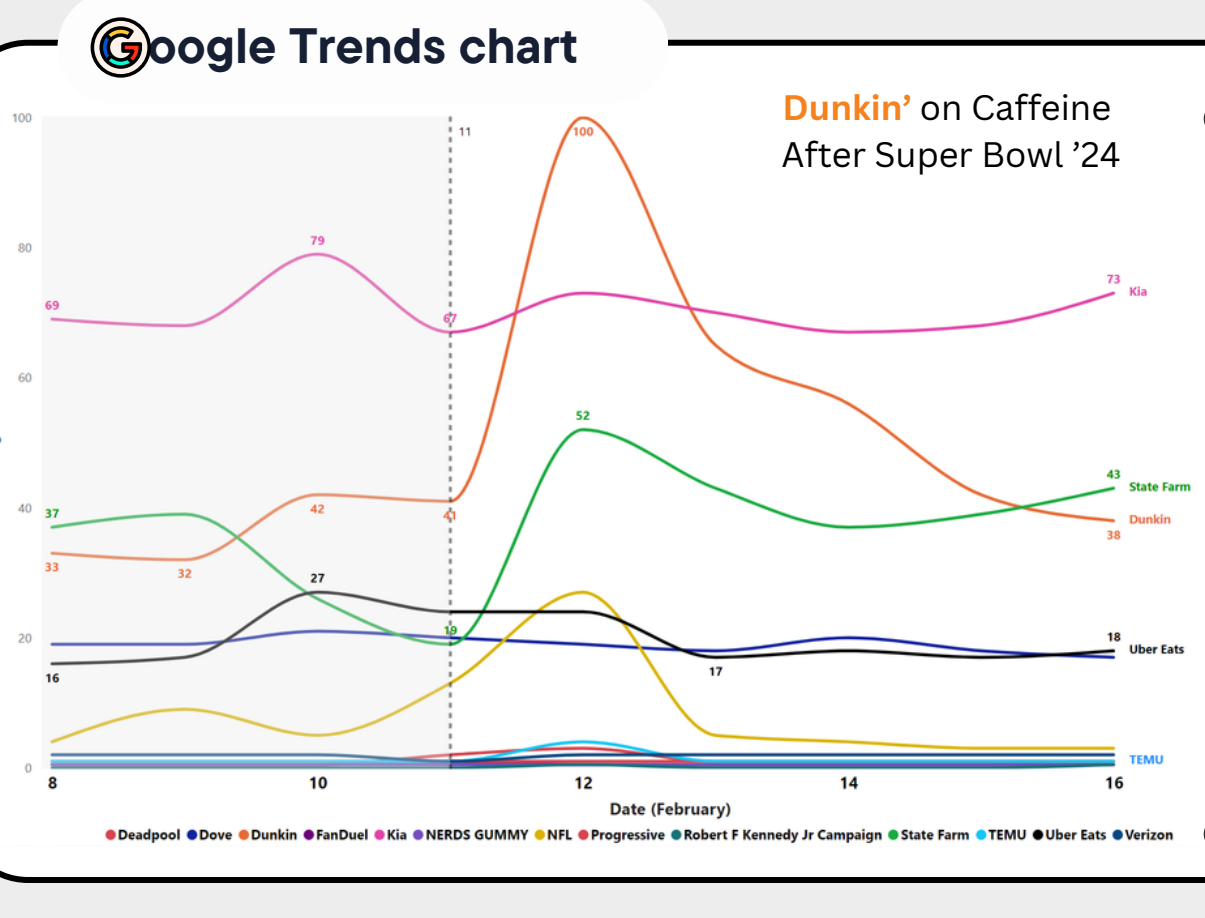
Discover the top brands that captivate audiences versus those they adore. The NFL leads with impressions while TEMU wins hearts with likes.



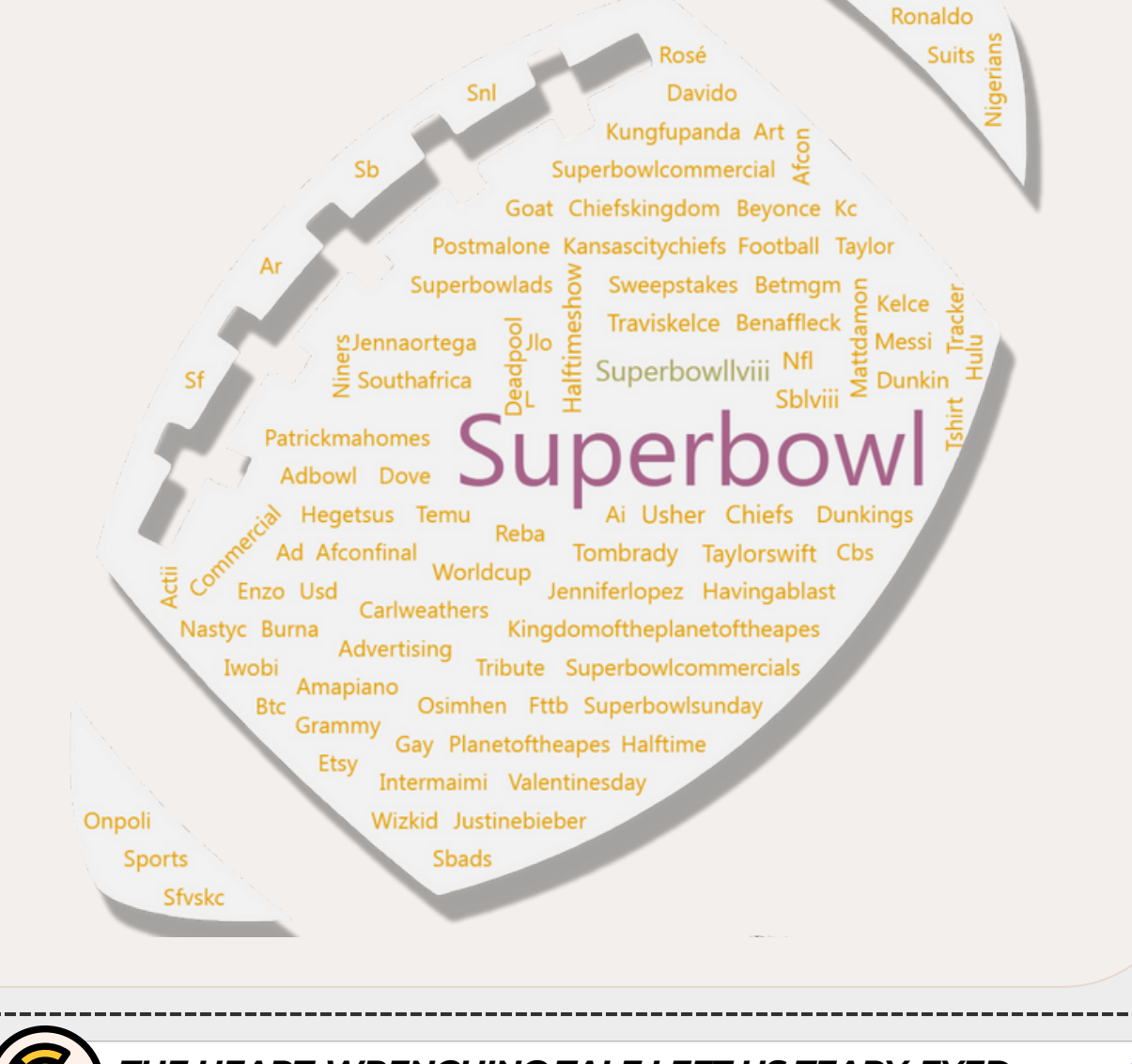
Stock Trends Revealed: Explore how the stock values of key players have evolved over a chosen period, comparing these shifts with their net percentage changes to assess market momentum



"Digital Pulse: Chart brand visibility through Google search dynamics and correlate with YouTube viewership volumes for a holistic view of digital presence."



BUZZWORD BREAKDOWN Cultural Touchdown: Explore the buzzwords and icons that dominate Superbowl conversations, highlighting the event's blend of sports, entertainment, and global influence.



LANGUAGE LAB Language Spectrum: Dive into the diversity of languages that shape our communication, with English at the core, surrounded by a rich tapestry of global tongues.



DID YOU KNOW? GOOGLE'S TOUCHING STORY SHOWCASED TECH'S POSITIVE IMPACT. USING AI, IT SPOTLIGHTED A VISUALLY IMPACTFUL USER AND WAS DIRECTED BY A BLIND FILMMAKER FOR EMOTIVE EFFECT. DOVE'S AD HIGHLIGHTED THE 45% DROPOUT RATE AMONG GIRLS IN YOUTH SPORTS. THIS MARKS THEIR SUPER BOWL RETURN AFTER 18 YEARS.

THE HEART-WRENCHING TALE LEFT US TEARY-EYED, EVOKING PROFOUND EMOTIONS AND EMPATHY. 🥹

TEMU 🥹

DOVE'S AD MOTIVATES CHANGE AMONG GIRLS IN YOUTH SPORTS. 🏆