

How far can we push toward causal identification in a field focused on novelty, uniqueness and complementarity?

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Deer Valley, Utah

RQ Typology

| | Reverse Causal ("Causes of Effects") | Forward Causal ("Effects of Causes") |
|-------------------------------------|--|--|
| Population ("Policy") | Business History / Variance Decomposition | Econometrics for Causal Inference |
| Individual ("Management") | Case Studies | Strategy? |



RQ Typology

| | Reverse Causal ("Causes of Effects") | Forward Causal ("Effects of Causes") |
|------------------------------|---|---|
| Population ("Policy") | $Z \rightarrow$ | $X \rightarrow Y$ ε |
| Individual ("Management") | "It's just like X for Y" | $\hat{Y}_i = X_i \beta$ |

