## JENNIFER L. ROBINSON

Chief of Staff, Kem C. Gardner Policy Institute
David Eccles School of Business, University of Utah

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Dr. Jennifer Robinson is the Chief of Staff at the Kem C. Gardner Policy Institute at the University of Utah. She directs the institute's operations team that includes communications, events, human resources, and finances. As Chief of Staff, she conducts in-depth research and oversees the institute's four research units focused on Utah demographics, economics and public finance, industries, and community research.

Dr. Robinson provides insightful information about Utah's economy, changing demographics, and public policy to community leaders, public officials, and business leaders throughout the state. She recently co-authored The New Utah: Keepers of the Flame monograph. This publication highlights six significant transitions, all associated with growth and change, taking place in Utah. This project is one of many high-impact projects that Dr. Robinson has worked on throughout her career. She has directed the widely praised Utah Informed booklet, the Economic Report to the Governor, the Diversity in Utah Data Book, and significant policy assessments.

## **EDUCATION**

Ph.D., Political Science, The University of Utah (2010)

Dissertation: Empowerment of American Indians and the Effect on Political Participation.

Master of Public Administration, The University of Utah (2001)

B.S., Political Science, The University of Utah (1998)

# CERTIFICATES

Economics for Business, Certificate of Completion, Sloan School of Management, MIT (2020) Certificate of Leader Development, National Security Strategy Seminar, U.S. Army War College (2014)

# PROFESSIONAL POSITIONS

Chief of Staff, Kem C. Gardner Policy Institute, University of Utah (February 2023 – present)
Associate Director, Kem C. Gardner Policy Institute, University of Utah (July 2015 – January 2023)

- Additional assignment: Director of Economic and Public Policy Research (October 2021 – January 2023)
- Additional assignment: Acting Director of Economic and Public Policy Research (June 2020 September 2021)

Director, Center for Public Policy and Administration, University of Utah (December 2011 – July 2015)

Interim Director, Center for Public Policy and Administration, University of Utah (November 2010 – December 2011)

Associate Director, Center for Public Policy and Administration, University of Utah (January 2009 – November 2010)

Research Associate, Center for Public Policy and Administration, University of Utah (October 2005 – January 2009)

Assistant Director, American West Center, University of Utah

(July 2004 – October 2005)

Research Associate, American West Center, University of Utah

(Sept. 1999 – July 2004)

Administrative Assistant, Utah House of Representatives

(April 1998 - August 1999)

#### **BOOKS**

- Patton, W. David and Jennifer L. Robinson, eds. 2010. *The Rise of the West in Presidential Elections*. Salt Lake City, Utah: University of Utah Press.
- McCool, Daniel, Susan Olson, and Jennifer Robinson. 2007. *Native Vote: American Indians, the Voting Rights Act, and the Right to Vote*. Cambridge: University of Cambridge Press.

#### **BOOK CHAPTERS**

- Robinson, Jennifer L. 2015. "The Right to Vote: A History of Voting Rights and American Indians," in *Minority Voting in the United States*. Edited by Kyle Kreider and Thomas Baldino.

  Santa Barbara, CA: ABC-CLIO.
- Robinson, Jennifer L. 2010. "America's New Swing Region," in *The Rise of the West in Presidential Elections*. Edited by W. David Patton and Jennifer L. Robinson.

  Salt Lake City, Utah: University of Utah Press.
- Green, Richard, Robert Forbis, Jennifer Robinson, Stephen Nelson, Jennifer Seelig, and Angie Stephaniak. 2007. "The Attraction to At-Will Employment in Utah Governments," in *American Public Service:* Radical Reform and the Merit System. Edited by James Bowman and Jonathon P. West. Boca Raton, FL: CRC Press.

#### **JOURNAL ARTICLES**

- Robinson, Jennifer L., Natalie Roney, and Jonathan Ball. 2022. "Utah: Strategic Investments in the Wake of a Pandemic." *California Journal of Politics and Policy* 14 (1). https://doi.org/10.5070/P2cjpp14157317.
- Ball, Jonathan, Jenifer L. Robinson, Juliette Tennert, Angela Oh, and Natasha Haslam. 2019. "Utah: Economic Tailwinds Continue." *California Journal of Politics and Policy* 11 (1). https://doi.org/10.5070/P2cjpp11142415.
- Robinson, Jennifer L., and Stephen L. Nelson. 2018. "The Small but Powerful Voice in American Elections: A Discussion of Voting Rights Litigation on Behalf of American Indians." *Baylor Law Review* 70 (1).
- Ball, Jonathan, Juliette Tennert, and Jennifer L. Robinson. 2018. "The Utah State Budget Report for FY16-17." *California Journal of Politics and Policy* 9 (1). DOI: 10.5070/P2cjpp9135287.
- Robinson, Jennifer L., Jonathan Ball, and Tucker Samuelsen. 2016. "Utah State Budget Report, FY 2016." California Journal of Politics and Policy 9 (1). DOI: 10.5070/P2cjpp9135454.
- Robinson, Jennifer L., Jonathan Ball, and Tucker Samuelsen. 2016. "The Utah State Budget Report for FY 14-15." *California Journal of Politics and Policy* 8 (1). DOI: https://doi.org/10.5070/P2cjpp8130047.
- Robinson, Jennifer L., Jonathan Ball, and Anna Bergevin. 2015. "Utah State Budget Report for FY 14 A subdued 2013 Legislative Session." *California Journal of Politics and Policy* 7 (3). DOI: https://doi.org/10.5070/P2cjpp7328106.
- Nelson, Stephen L., Jennifer L. Robinson, and Anna Bergevin. 2014. "Administrative DREAM Acts: Examining State Higher Education Governing Board Policies Regarding In-State Tuition for Undocumented Students." *Georgetown Immigration Law Journal* 28 (3).
- Patton, W. David and Jennifer L. Robinson. 2014. "Politics and Policy in the Western United States." *California Journal of Politics and Policy*. (First published online February 18, 2014). DOI: 10.1515/cjpp-2014-0003.
- Robinson, Jennifer L. 2014. "Introduction." A Commentary Piece on a Special Edition of the *California Journal of Politics and Policy* Addressing Politics in the West. *California Journal of Politics and Policy*. (First published online February 3, 2014). DOI: 10.1515/cjpp-2014-0001.

- Nelson, Stephen L., Jennifer L. Robinson, and Kara Hetrick Glaubitz. 2014. "States Taking Charge: Examining the Role of Race, Party Affiliation, and Preemption in the Development of In-State Tuition Laws for Undocumented Students." Michigan Journal of Race and Law 19 (2): 247-286.
- Nelson, Stephen L., Kara Hetrick Glaubitz, and Jennifer L. Robinson. 2014. "Reduced Tuition Benefits for Undocumented Immigrant Students: The Implications of a Piecemeal Approach to Policymaking." Santa Clara Law Review 53 (3): 897-936.
- Wilhelm, Sara, and Jennifer L. Robinson. 2012. "The Economic Impact of Utah's Vocational Rehabilitation Program." *Journal of Disability Policy Studies*. (First published online October 4, 2012). DOI: 10.1177/1044207312459076.
- Green, Richard, Robert Forbis, Jennifer Robinson, Stephen Nelson, Jennifer Seelig, and Angie Stefaniak. 2008. "The Attraction to At-Will Reform in Utah Governments." *International Journal of Public Administration* 31 (5): 535-551.
- Green, Richard, Robert Forbis, Anne Golden, Steven Nelson, and Jennifer Robinson. 2006. "On the Ethics of At-Will Employment in the Public Sector." *Public Integrity* 8 (4): 305-327.
- Robinson, Jennifer. 2003. "American Indian Voting Rights Litigation." Native American Policy 14 (2): 4345.

## **INVITED PRESENTATIONS**

- "Public Policy Research Considerations" 2024. Utah Association of Policy Centers. Orem, UT. June 24.
- "Panel Discussion: The Olympics, the Economy, and the Built Environment." 2024. Urban Land Institute. May 9.
- "The New Utah." 2024. U Career Success Employer Roundtable. Salt Lake City, UT. March 7
- "The New Utah." 2024. Salt Lake Chamber, Leadership Utah. September 8.
- "The New Utah." 2023. Utah Tourism Conference. St. George, UT. September 27.
- "The New Utah." 2023 David Eccles School Alumni Relations. Salt Lake City, UT October 3.
- "The New Utah." 2023. Community Foundation of Utah, Board Meeting. August 18.
- "Economic Outlook and Demographic Projections." 2023. Delta Air Lines Business Roundtable. Salt Lake City, UT. March 3.
- "Utah Economic and Demographic Outlook." 2022. Community Foundation of Utah, Give for Good. June 16.
- "Diversity in Utah Data Book." 2021. Provo City Council. Provo, UT. September 7.
- "Diversity in Utah" 2021. Zions Bank Community Speakers Series. August 31.
- "Diversity in Utah." 2021. UEN Board. Salt Lake City, UT. August 13.
- "Diversity in Utah." 2021. Bank of America, Northern Utah Leadership Team Meeting. August 2.
- "Diversity in Utah." 2021. Salt Lake County May and Executive Team. May 20.
- "Diversity in Utah." 2021. Utah Commission on Women. May 2.
- "Diversity in Utah." 2021. Salt Lake Chamber Diversity Council. April 28 and May 20.
- "The Value of eGovernment." 2014. NIC 2014 Partner Conference in Kansas City, MO. April 9.
- "Smarter eGovernment: The Benefits of Online Services for Utah Business." 2013.
- Presentation to the Business and Labor Interim Committee, Utah State Legislature. June 19.
- "Smarter eGovernment: The Benefits of Online Services in Utah." 2013. Presentation at the Digital States Performance Institute, Annual Summit in Acme, Michigan. June 12.

- "Making the Case." 2013. Panelist at the Digital States Performance Institute, Annual Summit in Acme, Michigan. June 12.
- "Smarter eGovernment: The Economics of Online Services in Utah" 2013. Presentation at the Proving the Value of IT Investment Webinar hosted by Digital States Performance Institute. March 27. Available at: http://pointers.audiovideoweb.com/stcweb/va91web25043/CDG/CDG%20-%20DSPI%20-%20Q1%20Webinar%20-%2003272013.wmv/play
- "Making Cents of Air Quality." 2013. Presentation at the From Particles to Populations: Air Quality, Health, and Society Retreat hosted by the Program for Air Quality, Health, and Society at The University of Utah. March 4.
- "State of the State." 2011. Presentation on the State of the State survey results at the Utah Legislative Policy Summit. January 14.
- "Economic Impact of the Vocational Rehabilitation Program for the Utah State Office of Rehabilitation." 2010. Testimony on behalf of the Utah State Office of Rehabilitation to the Commerce and Workforce Services Appropriations Subcommittee, Utah State Legislature. January 27.
- "State of the State." 2010. Presentation on the State of the State survey results at the Utah Legislative Policy Summit. January 15.

#### **CONFERENCE PAPERS**

- Dean, Phil, Jonathan Ball, and Jennifer Robinson. 2023. "Utah's FY 2024 Budget." Paper presented at the annual meeting of the Western Political Science Association. San Francisco, CA.
- Dean, Phil and Jennifer Robinson. 2022. "Utah's FY 2023 Budget." Paper presented at the annual meeting of the Western Political Science Association. Portland, OR.
- Robinson, Jennifer, Natalie Roney, and Jonathan Ball. 2021. "Utah: Strategic Investments in the Wake of a Pandemic." Paper presented at the annual meeting of the Western Political Science Association. Virtual meeting.
- Ball, Jonathan, Juliette Tennert, and Jennifer Robinson. 2019. "The Utah State Budget Report." Paper presented at the annual meeting of the Western Political Science Association. San Diego, CA.
- Ball, Jonathan, Juliette Tennert, and Jennifer Robinson. 2018. "The Utah State Budget Report." Paper presented at the annual meeting of the Western Political Science Association. San Francisco, CA.
- Ball, Jonathan, Juliette Tennert, and Jennifer L. Robinson. 2017. "The Utah State Budget Report." Paper presented at the annual meeting of the Western Political Science Association. Vancouver, Canada.
- Robinson, Jennifer L., and Jonathan Ball. 2016. "Utah State Budget Report." Paper presented at the annual meeting of the Western Political Science Association. San Diego, CA.
- Robinson, Jennifer and Jonathan Ball. 2014. "Utah State Budget Report." Paper presented at the annual meeting of the Western Political Science Association. Seattle, Washington.
- Robinson, Jennifer and Jonathan Ball. 2013. "Utah State Budget Report." Paper presented at the annual meeting of the Western Political Science Association. Hollywood, CA.
- Green, Richard, Robert Forbis, Jennifer Robinson, Stephen Nelson, and Jennifer Seelig. 2005. "At-Will Employment in Utah: What do Politicians and Managers Think about It?" Paper presented at the annual meeting of the American Society for Public Administration. Milwaukee, Wisconsin.
- Green, Richard, Robert Forbis, Anne Golden, Steven Nelson and Jennifer Robinson. 2004. "On the Ethics of At-Will Employment in the Public Sector." Paper presented at the annual meeting of the American Society for Public Administration. Portland, Oregon.
- Robinson, Jennifer. 2004. "Voting Rights in San Juan County, Utah: Using the Voting Rights Act to Increase Political Influence." Paper presented at the annual meeting of the Western Political Science Association. Portland, Oregon.

Olson, Susan, and Jennifer Robinson. 2003. "American Indians and the Voting Rights Act." Paper presented at the annual meeting of the American Political Science Association. Philadelphia, Pennsylvania.

Olson, Susan, and Jennifer Robinson. 2003. "Voting, Rights, and American Indians." Paper presented at the annual meeting of the Law and Society Association. Pittsburgh, Pennsylvania.

# **TEACHING**

Hinckley Forum Series (POLS 3910; HNKLY 3910), The University of Utah, Fall 2018, Spring 2019, Fall 2019, Spring 2020.

Introduction to Public Administration (POLS 3300), The University of Utah, Spring 2012.

Introduction to Public Administration (POLS 3300), The University of Utah, Spring 2011.

#### **AWARDS AND RECOGNITIONS**

Ethics in Education Award, Daniels Fund, 2021

Empathetic Global Leadership Award, David Eccles School of Business, 2021

30 Women to Watch, Utah Business Magazine, 2017

Leadership Award, David Eccles School of Business, 2016

# COMMISSIONS, COMMITTEES, AND BOARDS

Visit Salt Lake Board (2023-present)

Utah Foundation Board (2023-present)

Community Foundation of Utah Board (2022-present)

California Journal of Politics and Policy, Institute of Governmental Studies, University of

California-Berkeley (2014-present)

Veterans Day Committee, University of Utah (2004-present)

United Way of Salt Lake Policy Committee (2019-present)

Diversity Committee, Salt Lake Chamber (2021-2022)

Women in the Economy Commission (2014-2020). Appointed by Governor Herbert.

Salt Lake Chamber's Capitol Club (2011-14)

American Society for Public Administration, Utah Chapter, Secretary/Treasurer (2011-14)

Utah League of Cities and Towns, Policy Advisory Board (2010-12)