

STRATEGY SUMMIT 2024

Stein Eriksen Lodge

August 5-8, 2024

Deer Valley, Utah

All times in Mountain Daylight Time

Monday, August 5	
6:00 p.m. MDT	Dinner at Stein Eriksen
6:45 p.m. MDT	One Voice Children's Choir

Tuesday, August 6	
7:30–8:30 a.m. MDT	Breakfast
8:30–10:00 a.m. MDT	Session One: “Some would argue that the core strategy course has not fundamentally changed in decades. What needs to change?”—Juan Alcacer (Adam Brandenburger, Jan Rivkin, Jesper Sorenson, Ithai Stern)
10:00–10:30 a.m. MDT	Break
10:30 a.m.–12:00 p.m. MDT	Session Two: “What should strategic management's dependent variable be?”—Connie Helfat (Ron Adner, Bruce Kogut, Dan Levinthal)
12:00–1:00 p.m. MDT	Lunch
1:00–2:30 p.m. MDT	Session Three: “What does strategic management look like if it took stakeholders seriously?”—Anita McGahan (Sinzi Dorobantu, Claudine Gartenberg, Sergio Lazzarini)
2:30–3:00 p.m. MDT	Break
3:00–4:30 p.m. MDT	Session Four: “How is strategic management useful in a world of Knightian uncertainty?”—Nicolai Foss (Alfonso Gambardella, Michael Leiblein, Violina Rindova)
5:30 p.m. MDT	Pickup by Haroon Transportation outside Stein Eriksen main entrance. Bring something warm to wear at Olympic Park.
6:30–7:30 p.m. MDT	Dinner at Olympic Park (bring something warm to wear in mountains)
7:30 p.m. MDT	Flying Aces Performance
8:30 p.m. MDT	Haroon Transportation back to Stein Eriksen and Silver Baron

Wednesday, August 7	
7:30–8:30 a.m. MDT	Breakfast
8:30–10:00 a.m. MDT	Session Five: “How do we link theory and practice in strategy?” –Martin Reeves (JT Clark, Richard Whittington, Zia Yusuf)
10:00–10:30 a.m. MDT	Break
10:30 a.m.–12:00 p.m. MDT	Session Six: “How far can we push toward causal identification in a field focused on novelty, uniqueness and complementarity?”— Victor Bennett (Brent Goldfarb, Hong Luo, Tim Simcoe)
12:00–1:00 p.m. MDT	Lunch
1:00–2:30 p.m. MDT	Session Seven: “How will artificial intelligence reshape the practice of strategic management?”— Rob Seamans (Felipe Csaszar, Nan Jia, Raj Choudhury)
2:30–3:00 p.m. MDT	Break
3:00–4:30 p.m. MDT	Session Eight: “The firm, the transaction, the business model, resources, the network, the ecosystem, the platform—is the proliferation of units of analysis healthy or unhealthy for the field?”—Myles Shaver (Mary Benner, Rahul Kapoor, Sampsa Samilla)
5:00 p.m. MDT	Dinner at Stein Eriksen (bring something warm to wear for lift ride)
6:00–8:00 p.m. MDT	Sterling Lift to summit

Thursday, August 8	
6:30–7:30 a.m. MDT	Breakfast
7:30–9:00 a.m. MDT	Session Nine: “What does strategic management have to say about grand social challenges?”—Michael Lenox (Vanessa Burbano, Olga Hawn, Vit Henisz)
9:00–9:30 a.m. MDT	Break
9:30–11:00 a.m. MDT	Session Ten: “The causes and consequences of activist states for enterprising firms and markets.”—Ronnie Chatterji (Rajshree Agarwal, Subi Rangan)
11:00 a.m. MDT	Closing Remarks and Dismiss