



GROW YOUR STARTUP IN PERSON OR ONLINE

The Master of Business Creation (MBC) is an **accredited degree program for serious entrepreneurs** committed to growing their startup company. The program is high-value and designed to be affordable for entrepreneurs. It features **one-on-one mentorship, innovative and practical curriculum, and rich resources to support entrepreneurs**. Founders living in the U.S. can enroll in one of two formats – an in-person, full-time, two-semester option or an online, flexible, three-semester option. Founders living outside the U.S. in select locations can enroll in the online option. The program is offered by the David Eccles School of Business with the Lasonde Entrepreneur Institute.

WHY MBC?

- Top-10 ranked for entrepreneurship
- Focused on your startup
- Accelerator meets business degree
- Build and scale a new business
- Keep your equity
- Participate online
- Intense mentoring
- Highly affordable
- Global community (alumni, mentors)
- Abundant resources
- Access to business grants
- High-quality education
- Learn by doing
- Cohort structure

PROGRAM FORMATS

- **MBC In-Person** — Enroll on campus at the University of Utah, full-time, and finish in 2 semesters.
- **MBC Online** — Enroll from anywhere with a flexible schedule, and finish in 3 semesters.
- **MBC Global** — Enroll in select global locations with regional customizations, and finish in 3 semesters.

TUITION & COSTS

The MBC Global program costs \$16,000 USD for tuition, plus fees (starting fall 2025, subject to change).

ADMISSION

REQUIREMENTS

- MBC program application (start on program website at the link below)
- Bachelor's degree & transcripts
- English language proficiency
- 3.0 Undergraduate GPA (with some exceptions)